

Notice of References Cited	Application/Control No. 10/826,453		Applicant(s)/Patent Under Reexamination PINTO ET AL.	
	Examiner Russell Frejd		Art Unit 2128	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-2005/0096950	05-2005	Caplan et al.	705/007
*	B	US-2003/0004777	01-2003	Phillips, Alan Paul Rolleston	705/10
*	C	US-5,621,812	04-1997	Deaton et al.	382/100
*	D	US-5,592,560	01-1997	Deaton et al.	382/100
*	E	US-5,583,763	12-1996	Atcheson et al.	707/3
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	SCHIKORA et al., P.F. Efficacy of End-User Neural Network and Data Mining Software for Predicting Complex System Performance, International Journal of Production Economics, Vol. 84, June 2003, pp. 231-53.
	V	BHATTACHARYYA, S. Evolutionary Algorithms in Data Mining: Multi-Objective Performance Modeling for Direct Marketing, Proceedings of the Sixth ACM SIGKDD International Conference on Knowledge Discovery and Data Mining, August 2000, pp. 465-73.
	W	PEARCE et al., J.E. Experimentation and Self Learning in Continuous Database Marketing, 2002 IEEE International Conference on Data Mining, December 2002, pp. 775-8.
	X	ETZION et al., O. e-CLV: A Modelling Approach for Customer Lifetime Evaluation in e-Commerce Domains, with an Application and Case Study for Online Auctions, 2004 IEEE International Conference on e-Technology, e-Commerce and e-Service, March 2004, pp. 149-56.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.